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EXPERIENCE

MID-WEST DIGITAL MARKETING

Jun 2012 - Present

GRAPHIC DESIGNER/CONTENT CREATOR

Design logos, identity materials, print collateral, banner ads, and graphics for websites and social media for clients in a wide variety of industries. Write copy for social media posts, search ads, and websites. Manage client social media platforms and blogs. Assist in duties related to website development and design.

FREELANCE

2012 - Present

GRAPHIC DESIGNER

Design for local businesses and musicians - including logos, business cards, websites, album artwork/design, and apparel. Consult on social media and digital strategy for local musicians.

WSUM FM

Jan 2010 - May 2012

PROGRAM DIRECTOR

Managed over 150 on-air staff. Created program schedules for each semester. Oversaw the training of new DJs, and developed a standardized curriculum for DJ training. Programmed music and other on-air content for WSUM's automation. Assisted in developing and maintaining station's visual identity across web and print media.

EDUCATION

UNIVERSITY OF WISCONSIN-MADISON

Sep 2008 - May 2012

B.S. - LIFE SCIENCES COMMUNICATION

Coursework in Design Principles, Print Design, and Web Design. Additional minor in Environmental Studies. GPA - 3.5

ABOUT ME

I'm a jack-of-all-trades graphic designer from Madison, WI, currently living in Naperville, IL. I've worked in an agency and as a freelancer, for clients as diverse as sandwich companies and heavy metal bands, designing everything from logos to album covers, and I'm looking for the right place to take my work to the next level.

SKILLS

- Graphic Design
- Social Media
- Copywriting
- 3D Modeling
- Motion Graphics

TOOLS

- Adobe CS
- Pen & Paper
- My Hands
- Cinema 4D
- A Camera

LANGUAGES

- HTML 5
- CSS 3
- Wordpress
- PHP
- German

INTERESTS

- Making Music
- Hiking
- Experimental Art
- My Dog
- Antique Hunting